
Retraction notice: Navigating the digital travel landscape: understanding the role of technology readiness in OTAs acceptance and usage for hotel bookings

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The publisher of *Asia Pacific Journal of Marketing and Logistics* wishes to retract the article Azdel, A.A., Awang, K.W., Yusof, R.N.R. and Hanafiah, M.H. (2024), "Navigating the digital travel landscape: understanding the role of technology readiness in OTAs acceptance and usage for hotel bookings", *Asia Pacific Journal of Marketing and Logistics*, Vol. 36 No. 6, pp. 1393–1408. <https://doi.org/10.1108/APJML-06-2023-0590>. It has come to our attention that there are statistical errors present within the article. As part of an investigation into the article's findings, the authors were requested to provide a copy of the data so that the editorial team could verify the findings. The authors were unable to provide the requested data. As a result of these concerns, the findings of the article cannot be relied upon. The publisher of the journal sincerely apologizes to the readers.

The retracted article is available at: <https://doi.org/10.1108/APJML-06-2023-0590>



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