

**(RE)DISCOVERING THE HUMAN  
ELEMENT IN PUBLIC RELATIONS  
AND COMMUNICATION  
MANAGEMENT IN  
UNPREDICTABLE TIMES**

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ADVANCES IN PUBLIC RELATIONS AND  
COMMUNICATION MANAGEMENT VOLUME 6

**(RE)DISCOVERING THE  
HUMAN ELEMENT IN  
PUBLIC RELATIONS AND  
COMMUNICATION  
MANAGEMENT IN  
UNPREDICTABLE TIMES**

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