

Events Management for the Infant and Youth Market

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Events Management for the Infant and Youth Market

EDITED BY

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Marie Haverly is an experienced wedding and event planner who currently leads the BA (Hons) Event Management UG programme at the University of Winchester. She has recently published a wedding planners guide and strives for excellence in event management study and employability skills within the event industry. Marie has a keen interest managing visitor expectations at weddings and events, and this includes ensuring children are well cared for and entertained. Marie has been an academic since 2015, prior to which she ran a successful wedding planning business in Hampshire, UK, and worked with over 600 couples over this time. She now enjoys sharing her knowledge and skills with students and fellow event planners.

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