

ADVANCING METHODOLOGIES OF
CONDUCTING LITERATURE
REVIEW IN MANAGEMENT
DOMAIN

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REVIEW OF MANAGEMENT LITERATURE
VOLUME 2

**ADVANCING
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CONDUCTING LITERATURE
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DOMAIN**

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INVESTOR IN PEOPLE

We dedicate this volume to all the academicians, scholars, and thought leaders who are going to expand the body of knowledge by utilizing literature review methodologies.

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CONTENTS

<i>List of Figures</i>	<i>xi</i>
<i>List of Tables</i>	<i>xiii</i>
<i>About the Contributors</i>	<i>xv</i>
<i>Foreword</i>	<i>xxi</i>
Parameters and Decision Elements of Writing Effective Literature Review Papers: Empirical Evidence From Multiple Stakeholders on POWER Framework	1
<i>Sudhir Rana, Jagroop Singh and Sakshi Kathuria</i>	
Systematic Literature Reviews: Steps and Practical Tips	27
<i>Hussain G. Rammal</i>	
How to Plan and Write for Systematic Literature Review Papers in Management Domain	37
<i>Rahul Dhiman, Vimal Srivastava, Anubha Srivastava, Rajni and Aakanksha Uppal</i>	
Technology and the Conduct of Bibliometric Literature Reviews in Management: The Software Tools, Benefits, and Challenges	57
<i>Alex Anlesinya and Samuel Ato Dadzie</i>	
What? Why? When? How? Where? of Technology-Based Bibliometric Review	79
<i>Shalini Sahni and Rahul Pratap Singh Kaurav</i>	
A Critical Review of Literature Review Methodologies	103
<i>Amna Farrukh and Aymen Sajjad</i>	

PRISMA for Review of Management Literature – Method, Merits, and Limitations – An Academic Review	125
<i>Vinaytosh Mishra and Monu Pandey Mishra</i>	
Realist Synthesis: An Innovative Approach to Literature Review for Complex Management Phenomena	137
<i>Ellen Pittman</i>	
<i>Index</i>	161

LIST OF FIGURES

Chapter 1

- Figure 1. A Hierarchy Model of POWER LR Framework. 14

Chapter 2

- Figure 1. Steps Involved in Conducting Systematic Literature Reviews. 32

Chapter 5

- Figure 1. Growth of Bibliometrics in Business Management and Social Sciences (a) Scopus and (b) Web of Science (WOS). 80
- Figure 2. Need for Literature Review. 84
- Figure 3. Overall Process of Conducting Bibliometric Analysis Paper. 97

Chapter 7

- Figure 1. Framework for Review of Academic Literature. 126
- Figure 2. Publication Data Graph Model. 127
- Figure 3. Continuum for Management LR. 128
- Figure 4. Flow Chart of Stages of Literature Search. 131

Chapter 8

- Figure 1. Triad of Theoretical Determinants for Public Service Performance. 147
- Figure 2. Venn Diagram Describing the Scope of What Is Known From the Literature on the Interactions Between Environment, Attribute and Strategic Factors and Their Influence on Hospital Performance ($n = 98$). 154
- Figure 3. Interactions Between Hospital Environment, Attribute and Strategy Factors, as Currently Discussed Within the Literature. 155

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LIST OF TABLES

Chapter 1

Table 1.	A Review on Suggestions From the Editorials/Notes.	5
Table 2.	Respondent's Characteristics.	10
Table 3.	Exploratory Factor Analysis: Assessment Values.	11
Table 4.	Items Excluded During Factor Analysis.	13
Table 5.	Saatys Nine-Point Scale.	15
Table 6.	AHP Priority Weights and Ranks for POWER Parameters and Their Constituent Decision Elements.	16
	Review Paper Template.	24

Chapter 3

Table 1.	Name of the Journals Asking for SLR Papers.	39
Table 2.	Systematic versus Traditional Review.	40
Table 3.	Steps for Writing an Effective SLR.	45

Chapter 4

Table 1.	How Software Tools Facilitate Systematic Review Activities.	63
Table 2.	Software Tools That can Support the Conduct of Bibliometric Literature Reviews.	69

Chapter 5

Table 1.	Bibliometric Review Studies From Business Management and Social Sciences Discipline.	83
Table 2.	Databases for Bibliometrics.	86
Table 3.	Comparison of the Software.	90
Table 4.	Bibliometric Indicators Suitable for Performance Analysis.	92
Table 5.	List of Journals With Highest Publications of Papers With Bibliometric Analysis.	94
Table 6.	Understanding the Overall Ecosystem of Bibliometric-Based Papers.	95

Chapter 6

Table 1.	Skillset Required for Literature Review Methodologies.	116
Table 2.	Guidelines for Evaluating the Quality of Literature Review, Adapted From Snyder (2019).	118

Chapter 7

Table 1.	Strategy to Achieve the Reproducibility Practice in Management Research.	129
Table 2.	PRISMA Extensions Relevant to Review of Management Literature.	133

Chapter 8

Table 1.	A Comparison of Realist Synthesis With Systematic and Narrative Review Methods.	140
Table 2.	Defining Criteria for “Wicked Problems” and Defining Features of “Complex Problems”.	143
Table 3.	Steps Involved in Planning and Conducting a Realist Synthesis.	145
Table 4.	Sample Findings From a Vote Counting Synthesis of the Characteristics of Included Studies (Following Popay et al. (2006)).	152
Table 5.	Sample Findings From a Vote Counting Synthesis of Evidence (Following Popay et al. (2006)).	153

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FOREWORD

It is our pleasure to introduce the second volume in the series “Review of Management Literature”. This volume focuses on literature review (LR) methodologies. Over our respective careers, we read, write, and review manuscripts, and many of us (editors) write decision letters on business management research contributions. In every case, we expect and like to see the extent to which the contribution at an individual level and the volume as a package offer a distinguished contribution/s. As knowledge and research writing impactful literature review papers continue to grow, the majority of scholars still struggle to understand the standard protocols and structures of LR papers. One of the dominant reasons is a lack of a common template and checklist that they can follow while writing their LR papers. Hence, it is pertinent to explore literature review methodologies further. This volume includes eight contributions explaining different LR methodologies. The distinguished contribution of this volume is looking to simplify the guidelines on conducting various LR studies utilizing Bibliometric, Critical, technology-based, PRISMA, and realist reviews. Additionally, the volume explains the POWER framework with empirical evidence and suggestions to write a review paper. The implications of this volume are important for scholarly communities in general and specific to those who read, write, review, and make decisions on literature review papers. This volume concretely broadens the debate on the science and methods behind LR studies.

This volume is important for both early as well as mature career scholars in exploring the ways of conducting LR studies. At the same time, we alert the authors not to showcase a few approaches just because it is important to have an approach in LR studies; instead, we motivate them to learn LR methodologies and opt for the approaches and frameworks judiciously.

This volume introduces both general guiding principles as well as specific frameworks for business management and social science scholars. We hope that this volume will foster learning and motivate more LR contributions in the business management field.

We are highly thankful to all the authors and reviewers for their valuable contributions in making this volume a useful project. And thanks to editor colleagues who agreed to spare their time and valuable knowledge in making the exclusive POWER framework introduced in this volume.

We thank all the members from the Emerald publishing team for helping us throughout this project. We highly appreciate their consistent efforts to the series Review of Management Literature.

Your suggestions and comments on this volume are warmly welcomed.