

RESEARCH IN COMPETENCE-BASED MANAGEMENT

Series Editors: Professor Ron Sanchez and
Professor Aimé Heene

Recent Volumes:

- Volume 1: A Focused Issue on the Marketing Process in
Organizational Competence – Edited by
Ron Sanchez and Jörg Freiling
- Volume 2: A Focused Issue on Managing Knowledge
Assets and Organizational Learning – Edited by
Ron Sanchez and Aimé Heene
- Volume 3: A Focused Issue on Understanding Growth:
Entrepreneurship, Innovation and
Diversification – Edited by
Ron Sanchez and Aimé Heene
- Volume 4: A Focused Issue on Fundamental Issues in
Competence Theory Development – Edited by
Ron Sanchez