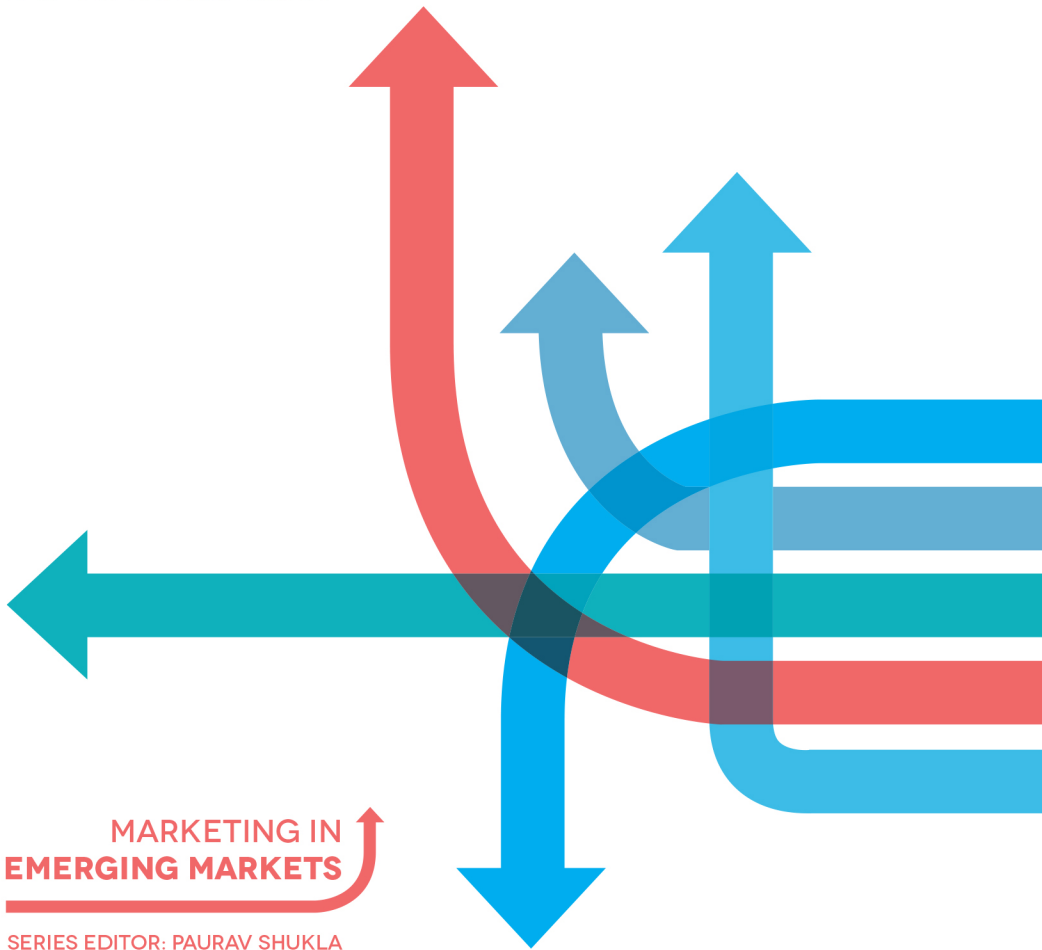


MARKETING MANAGEMENT IN TURKEY

SELGEN OZTURKCAN
ELIF YOLBULAN OKAN



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