

Corrigendum: Enhancing employer branding in startups through job autonomy and intrinsic motivation: the role of gamification

It has come to the attention of the publisher that Figure 1 in Bhawna, B., Dogra, P., Akram, U. and Sharma, S.K. (2025), "Enhancing employer branding in startups through job autonomy and intrinsic motivation: the role of gamification", *Business Process Management Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/BPMJ-12-2023-0934> contained the F-square values for each path, not the standardized path coefficients. For clarity, a version of Figure 1 that contains the standardized path coefficients can be seen below:

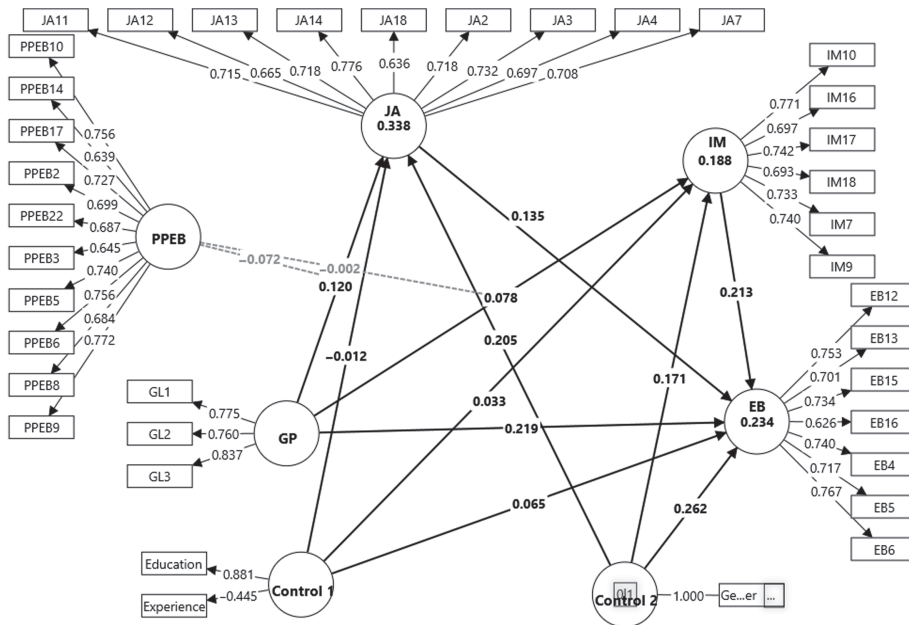


Figure 1. Result of figure with path coefficients

This does not change the outcome of the article's findings. The authors agree with the corrigendum.

