
Editorial – Welcome to IJPDLM 2022!

Editorial

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Introduction

I would like to take this chance to welcome everyone to 2022. This is the first issue after we celebrated IJPDLM 50th anniversary via a special issue in 2021. If you have not seen the special issue, I recommend you visit Vol 51 Issue 10 (2021). In the anniversary special issue, I outline the contributions of the journal in the past five years and discuss some new directions for the journal (Wong, 2021b). The special issue also features four articles. To understand our roots and the fundamental principles of our funding editors, Remko van Hoek presents a retrospective account of the launch of IJPDLM through interviewing Martin Christopher and Douglas Lambert. The journal also encourages the use of literature reviews to advance theories (Wong, 2021a). In the article “how to advance theory through literature reviews in logistics and supply chain management,” Durach *et al.* (2021) propose four types of literature reviews to advance theories. The journal encourages advances in the use of qualitative research methods. Mello *et al.* (2021) provide detailed guidance for authors and reviewers on how to leverage grounded theory in supply chain research. The journal also encourages research of startups. Stephan M. Wagner discusses how we may research startups in the supply chain ecosystems.

Articles in this issue

This first issue of 2022 features several interesting articles, two of which were submitted to previously published or completed special issues, two submitted to a regular issue and another one submitted to the newly launched special section on “innovators and transformers.” I would like to take this chance to introduce the articles and acknowledge the respective guest editors.

The first article by Charpin (2022) concerns the impacts of nationalism on supply chain risk management. This is an article accepted for the special issue call for paper on “Supply chain management in an era of reglobalization” guest edited by Sohhan (Sean) Asian from La Trobe University, Tsan-Ming Choi from The Hong Kong Polytechnic University and Richard Oloruntoba from University of Newcastle. The article is valuable because it is one of the very few that goes deeper in understanding political environment the field of logistics and supply chain management (LSM) has in the past shines away from. Charpin (2022) explains how nationalisms create new risks in the supply chains through discriminatory practices. The conceptual framework and propositions that explain how nationalist sentiment can cause various supply chain disruptions through economic nationalism and national animosity serve as a good platform for more future research. These are real-world problems that managers in our field that our research should shed lights on. The important question is whether the rise of nationalisms will de-globalize supply chains and further drive reshoring of supply chains.

The second article by Gustavo Bagni, Juliana Keiko Sagawa and Moacir Godinho Filho was considered for the special issue on “The future of S&OP: dynamic complexity, ecosystems and resilience” special issue published in Vol 51 Issue 6 (2021) and guest edited by Patrik Jonson, Rikka Kaipa and Mark Barratt. On behalf of the guest editors, I would like to introduce this article “Sales and operations planning for new products: a parallel process?” The S&OP processes that mix existing products with new products have always been



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complex issues managers need to address. This article applies a design science approach to propose and implement a S&OP model for demand fulfillment after the introduction of new products. This is where managers can learn how to reduce additional costs through concentrating on the S&OP process for the new products, aligning organizational efforts and increasing information updates.

The third article by Yetaotao Giu and Michel Magnan was submitted to the regular issue. The article investigates the effects of layoff announcement by customers on the valuation and operating performance of their supply chain partners. This is a timely article given more announcement of layoffs are made in the press nowadays due to the impacts of COVID-19 pandemic. The article shows that suppliers' stock price dipped after their major customers' layoff announcements. The negative effect is exacerbated when industry rivals of layoff-announcing customers also suffer from negative intra-industry contagion effects. However, the supply chain 'spillover' effects are asymmetric, with only "bad news" layoff announcements causing significant value implications for suppliers but not "good news" announcements. Apparently, supplier firms also reduce their investments in and sales dependence on layoff-announcing customers in subsequent years.

The next article by [Duan *et al.* \(2022\)](#) was submitted to the regular issue. In this article, the authors use a middle-range theorizing approach and experiments to understand how communication of supply chain sustainability to consumers is framed. This is an important perspective that sustainable supply chain management (SSCM) literature lacks understanding. The article shows the use of attribute framing should avoid negative valence. There is a difference between framing probability of success versus probability of failure. When framing goals, it is more effective to state "avoid loss." Further experiments and testing of different communication framings will help us gain a more complete understanding of how consumers react to different framing. Similar studies can be replicated in buyer-supplier dyadic.

Finally, the article by [van Hoek \(2022\)](#) is the first article for the special section on "Innovators and Transformers." [van Hoek *et al.* \(2020\)](#) presented an introduction to this special section. The special section focuses on innovators and transformers in industry and academia. The special section encourages co-creation of inspiring articles between academics and practitioner leaders. The special section publishes short articles (4,000–6,000 words) aiming to benefit the SCM research agenda, the SCM field and societal impact of SCM. This inaugurate article by [van Hoek \(2022\)](#) is one type of article for this special issue that focuses on detaining history and lessons learned from past innovations with the hope to inspire future innovations. The article explains how Henry Ford, the CSCMP Supply Chain Hall of Famer, learned and transformed automotive supply chains. The emphasis here is leadership principle such as lifelong learning, making failure safe, a focus on eliminating waste and making the world a better place.

Concluding remark

The diversity in articles you find in this first issue of 2022 reflects the broad scope of the journal. I hope the world together fight the COVID-19 pandemic successfully and return to the new normal that we hope for. The journal will publish a few special issues related to COVID-19 this year. Finally, the journal has received more than 500 new submissions in 2021, which reflects an increase in popularity. I welcome this development and hope to continue advance the field through the journal.

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Further reading

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