
Retraction notice: When game atmosphere and crowd experience shape Latin American fans' behavior: the role of sport fan engagement

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Sponsorship

The publisher of the *International Journal of Sports Marketing and Sponsorship* wishes to retract the article by de Oliveira Junior T.C., Araujo C.F., Vieira V.A. (2026), "When game atmosphere and crowd experience shape Latin American fans' behavior: the role of sport fan engagement". *International Journal of Sports Marketing and Sponsorship*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJSMS-07-2025-0368>.

A number of references do not correspond to verifiable publications. As a result, this undermines the transparency, traceability, and reliability of the research. The validity of the research is fundamentally dependent on the integrity of its cited sources and reliance on fabricated or unverifiable references compromises confidence in the article's findings and conclusions.

It should be noted that the authors contacted the publisher regarding the reference concerns and that they fully cooperated with the investigation. The authors would also like to note that they agree with the content of this notice. The publisher of the journal sincerely apologizes to its readers.



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