#	Mode	Definiton	Reference author
1	Accelerators	They are not focused on a prior need, but on companies that have the potential to scale up quickly; therefore, accelerators look for startups with growth potential, not just a promising idea.	Schattgen & Mur - MMV + ADL (2016); Saalasti (2016).
2	Corporate Venture Capital	The practice of directly investing corporate funds into external startup companies. This is usually done by large companies who wish to invest small, but innovative, startup firms.	Thieme (2017); Linna (2017).
3	One-off events	One-time or recurring events as an opportunity for engagement for a short period of time and low cost, where there is collaboration or competition. For example: hackathons and matchmaking.	Schattgen & Mur - MMV + ADL (2016); 100 Open Startups (2021).
4	Merges and Acquisitons	Refer to transactions between two companies combining in some form; transactions in which the ownership of companies, other business organizations, or their operating units are transferred or consolidated with other entities.	Rundquist & Österling (2018); World Economic Forum (2018).
5	Corporate Incubator	A separate department or organisation from the main corporation to act as a dedicated home for the development of new and often risky ideas.	Kohler (2016).
6	Co-working spaces	An arrangement in which workers of different companies share an office space, allowing cost savings and convenience through the use of common infrastructures.	Bonzom & Netessine (2015).
7	Platform and Partnerships	It concerns collaborative practices that involve access to non-financial resources, employee base, and sales channels, for the most part.	Mocker, Bielli & Haley - NESTA (2015).
8	Business incubator	An organization that helps startup companies and individual entrepreneurs to develop their businesses by providing a fullscale range of services starting with management training and office space and ending with venture capital financing.	Mocker, Bielli & Haley - NESTA (2015).
9	Support services	Internal capabilities and resources offered to startups. For example: legal, accounting, mentors or access to customers, suppliers, among others.	Carvalho (2019).
10	Spin-offs	The creation of an independent company through the sale or distribution of new shares of an existing business or division of a parent company.	Lucerga (2018).
11	Outside-in startup programs	A governance program for startups in the role of supplier to embed external innovation within the organization. This has a focus on encouraging multiple startups to elaborate on their ideas, the result is that the the corporate backer has a head-start over competitors and access to ‘hot’ areas of technology.	Weiblen & Chesbrough (2015).

12	Inside-out startup programs	A corporate innovation program that encourages innovation from the inside out, involving the ecosystem. The goal here is to get the startup to use the corporate's technology platform to expand the market.	Weiblen & Chesbrough (2015).
13	Technology outsourcing	The use of external service providers to effectively deliver IT-enabled business process, application service and infrastructure solutions for business outcomes.	Rundquist & Österling (2018).
14	Supplier development	Development of networks of supplier-partners to ensure an appropriate and dependable supply of products and materials for use in making products or reselling them to others.	Saalasti (2016); Richardson (2020).
15	Digital or innovation lab	Facility that supports external or internal startups, whether in early stages of conception or not, in the design and production of products and services, with the objective of developing prototypes and stimulating new ideas.	Brigl *et al.* (2019).
16	Pilot projects	Temporary effort undertaken to test the viability of a solution presented as a proof of concept.	100 Open Startups (2021).
17	Channel partnerships	Use as a reseller, service provider, vendor, retailer, or agent - who partners with another organization to market or sell their services, products, or technologies.	Richardson (2020).
18	Partner units	Partnership mode defined as a subdivision of the company by business area, product line, market segment, among others, for the purpose of engagement between distinct parties.	Brigl *et al.* (2019).
19	Venture Builder	An organization who build startups using their own ideas and resources; is a company that comes up with ideas and products and finds executives to build companies around those ideas.	Kitsuta (2021).

Supplementary Material: CSE modes and their definitions