
Erratum: Reframing service-dominant logic: the interplay of cooperation and competition in market ecosystems

It has come to the attention of the publisher that the article, Klafke, R., Grigoriou, N. and Richter, M. (2026), “Reframing service-dominant logic: the interplay of cooperation and competition in market ecosystems”, *Journal of Business & Industrial Marketing*, Vol. Ahead of Print No. Ahead of Print. <https://doi.org/10.1108/JBIM-04-2025-0339>, incorrectly listed the affiliations of authors Grigoriou and Richter.

Author Grigoriou’s affiliation has now been amended from “Department of Business Administration, Fachhochschule Dresden/University of Applied Sciences, Dresden, Germany, and Department of Marketing, Monash Business School, Monash University, Melbourne, Australia”, to “Department of Marketing, Monash Business School, Monash University, Melbourne, Australia”.

Author Richter’s affiliation has now been amended from “Department of Graduate Programme in Management, Universidade Nove de Julho (UNINOVE), São Paulo, Brazil, and Department of Business Administration, Fachhochschule Dresden/University of Applied Sciences, Dresden, Germany”, to “Department of Business Administration, Fachhochschule Dresden/University of Applied Sciences, Dresden, Germany”.

This error was introduced during the article publication process, for which the publisher apologises.

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