
Corrigendum: When do online reviews matter most for product innovation? Exploring institutional and organizational contextual factors in B2B firms

It has come to the attention of the publisher that the article: Chen, Y. (2026), "When do online reviews matter most for product innovation? Exploring institutional and organizational contextual factors in B2B firms". *Journal of Business & Industrial Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBIM-07-2025-0719> did not include Professor Jean RueyJer Bryan as an author.

Our guidelines make it clear that anyone who made a significant contribution to the paper must be included as an author.

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