

Corrigendum: Effect of corporate identity on employee job satisfaction: insights for internal branding

It has come to the attention of the publisher that the article Gilani H, Tzempelikos N, Melewar T (2026), "Effect of corporate identity on employee job satisfaction: insights for internal branding". *Journal of Communication Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JCOM-03-2025-0069> contained one reference with a typographical error in the reference list and one reference which cited the incorrect publication relative to that referenced in the text.

The references were originally published as:

- Bolhuis, J.J., Tattersall, I., Chomsky, N., Berwick, R.C. and Everaert, M.B.H. (2018), "Meaningful syntactic structure in songbird vocalizations?", *PLoS Biology*, Vol. 16 No. 6, e2005157, doi: <https://doi.org/10.1371/journal.pbio.2005157>
- Sinitsyna Stuart, H. (2002), "Employee identification with the corporate identity - issues and implications", *International Studies of Management and Organization*, Vol. 32 No. 3, pp. 28-44

These references should read:

- Bolhuis, W., de Jong, M.D.T., & van den Bosch, A.L.M. (2018). Corporate rebranding: effects of corporate visual identity changes on employees and consumers. *Journal of Marketing Communications*, 24(1), 3-16. <https://doi.org/10.1080/13527266.2015.1067244>
- Stuart, H.J. (2002). Employee Identification with the Corporate Identity - Issues and Implications. *International Studies of Management & Organization*, 32, 28-44. <https://doi.org/10.1080/00208825.2002.11043663>

These errors were limited to the reference list and do not affect the content, findings or conclusions of the article. The reference list has now been corrected in the published version and the article's metadata. The authors sincerely apologize for these errors.

