

Erratum

This article has been withdrawn as it was published elsewhere and accidentally duplicated. The original article can be seen here: [10.1108/08876049410053285](https://doi.org/10.1108/08876049410053285). When citing the article, please cite: Constance A. Bak, Leslie H. Vogt, William R. George, I. Richard Greentree, (1994), "Management by Team: An Innovative Tool for Running a Service Organization through Internal Marketing", *Journal of Services Marketing*, Vol. 8 Iss: 1, pp. 37 - 47.