

Corrigendum: FIMIX-PLS segmentation of Islamic brand consumption in a multicultural market: extending the theory of planned behavior as an information–motivation– behavior framework

It has come to the attention of the publisher that the article, Jumani, Z.A. (2026), “FIMIX-PLS segmentation of Islamic brand consumption in a multicultural market: extending the theory of planned behavior as an information–motivation–behavior framework”, *Journal of Islamic Marketing*, Vol. ahead-of-print No. ahead-of-print, <https://doi.org/10.1108/JIMA-04-2026-0298>, omitted information relating to the funding of the article.

The funding information is “The research was funded by the Faculty of Business Administration and Accountancy, Khon Kaen University.”

The publisher asks that funding information be entered correctly at submission and confirmed at the article proofing stage.

