
Corrigendum: Consumer-brand heuristics in luxury hotel reviews

It has come to the attention of the publisher that the article, Petrescu, M., Gironda, J. and O’Leary, K.B. (2024), “Consumer-brand heuristics in luxury hotel reviews”. *Journal of Product & Brand Management*, Vol. 33 No. 4, pp. 430-442,

doi: <https://doi.org/10.1108/JPBM-01-2023-4303>, included the incorrect funding information.

“*This funding information should read* This work was funded by the EU’s NextGenerationEU instrument through the National Recovery and Resilience Plan of Romania – PNR-III-C9-2022 – I8, managed by the Ministry of Research, Innovation and Digitalization, within the project titled ‘*A Study of Consumer Trust in Online Reviews and Social Media Comments in the Age of Artificial Intelligence*’, contract no. 760248 / 28.12.2023, project code CF 158 / 31.07.2023.”

The publisher asks that funding information be entered correctly at submission and confirmed at article proofing stage.

The current issue and full text archive of this journal is available on Emerald Insight at: <https://www.emerald.com/insight/1061-0421.htm>



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