

An exciting journey of 2017

What an exciting journey of 2017! In this exciting journey, I want to express my heartfelt gratitude to the Founding Editor – Dr Ahmed S. Yamani – for his incredible and continuing support for the journal. I want to thank the members of our Editorial Board for their valuable input in raising the profile and standards of the journal and our reviewers for their high-quality reviews.

PSU Research Review is targeted at academics and practitioners in both public and private sector organizations. The journal promotes the exchange of knowledge, experience and new ideas between researchers and practitioners and encourages a multi-disciplinary approach. The journal publishes original research findings, critical literature review, case studies and commentaries from the leading international experts in the field. Both empirical and theoretical contributions on the theme, as well as practitioner focused submissions, are considered suitable for publication (Nurunnabi, 2017a, 2017b, 2017c; Yamani, 2017). All articles undergo an initial assessment by the journal editor. If they are considered suitable for peer review, articles will then be reviewed by a minimum of two external reviewers to assess its suitability for publication. All articles published in *PRR* are published Open Access under a CCBY 4.0 licence.

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An international journal with diversified editorial members

“*PSU Research Review* is the only journal published by Emerald to have 192 members on the editorial team from 44 countries, representing vast diversification and embodying a global philosophy. This extensive team reflects the journal’s ethos of quality research from anyone, anywhere and promotes truly global collaboration.” – Publisher, Emerald Publishing Limited, UK:

- editorial members represent 130 universities, 15 institutes and 44 countries globally;
- 91 editors (68 chief editors and 23 associate editors) from reputed 80 Journals and two book series (Figures 1 to 3); and
- 192 international editorial members from 44 countries; 130 universities.

World elite journal editors in our editorial board

- *Journal of Accounting & Economics* – Editor, Professor S.P. Kothari, MIT, USA.
- *Academy of Management Review* – Associate Editor, Professor Hugh Willmott, City University London, UK.

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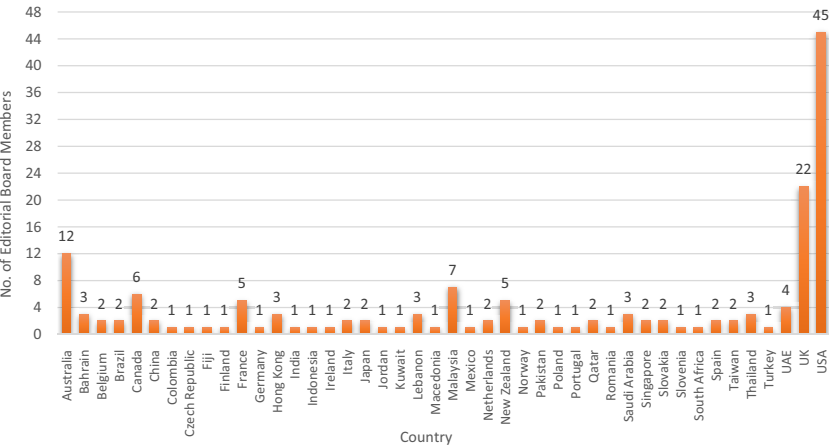
PSU Research Review
Vol. 2 No. 1, 2018
pp. 1-6
Emerald Publishing Limited
2399-1747
DOI 10.1108/PRR-03-2018-047

Figure 1.
Geographical
distribution of editorial
members

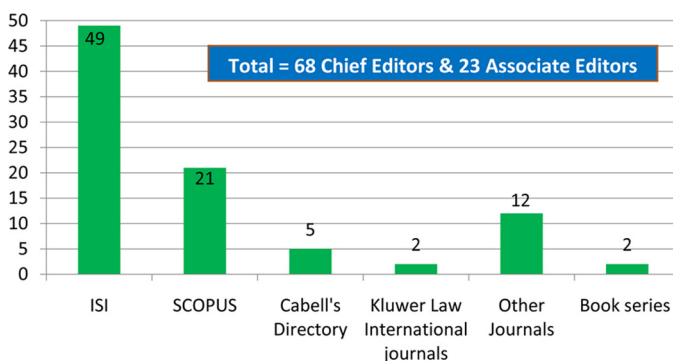


Source: Author’s own depiction

Figure 2.
Editorial members
country-wise



Source: Author’s own depiction



Source: Author's own depiction

Figure 3.
Chief editors and
associate editors from
other journals in PSU
editorial board

- *Journal of International Business Studies* – Consulting Editor, Professor Hemant Merchant, University of South Florida St. Petersburg, USA.
- *Information Systems Journal* – Editor in Chief, Professor Philip Powell, Birkbeck, University of London, UK.
- *IEEE Wireless Communications* – Editor, Professor Sherali Zeadally, University of Kentucky, USA.
- *IEEE Transactions on Evolutionary Computation* – Associate Editor, Professor Graham Kendall, University of Nottingham, UK.
- *Studies in Higher Education* – Editor, Professor V. Lynn Meek, University of Melbourne, Australia.

Editorial members: award winning distinguished professors

- Former member of the Board of Governors of the Federal Reserve System, USA Professor Frederic S. Mishkin, Graduate School of Business, Columbia University, USA.
- Fellow of the Academy of International Business (AIB) Emeritus Distinguished Professor Jean J. Boddewyn, Baruch College, City University of New York, USA.
- The US President's Lifetime Achievement Award Professor Han-Chieh Chao, National Ilan University (NIU), Taiwan.
- IDB Laureates in Islamic Banking and Finance Professor M. Kabir Hassan, University of New Orleans, USA Professor Monzer Kahf, Qatar Foundation, Qatar.
- 10th Most prolific International Management scholar in the world Professor Hemant Merchant, University of South Florida St. Petersburg, USA.

Highlights of 2017
First Issue Summary (Volume 1, Issue 1).

	Business and Law		USA	City University of New York
			USA	University of Kansas
			USA	University of Massachusetts Lowell
	5 articles		Australia	Macquarie University
	12 authors		Ireland	Dublin City University
			Ireland	University College Dublin
			Italy	Bologna University
	6 countries; 9 Universities		Mexico	University of Sonora
			UK	University of Ulster

Second Issue Summary (Volume 1, Issue 2).

	Computer Science & Engineering		UK	University of Oxford
	7 articles		USA	Purdue University
	21 authors		USA	Michigan State University
			USA	Texas State University
	7 countries; 12 Universities		Australia	Macquarie University
			Australia	University of New South Wales
			Singapore	Nanyang Technological University
			France	Telecom Sud Paris, Institut Mines-Telecom
			Canada	Laurentian University
			Italy	University of Naples Federico II
			Italy	University of Salerno
			Italy	University of Cassino and Southern Lazio

Third Issue Summary (Volume 1, Issue 3).

	Education & Humanities		Saudi Arabia	University of Tabouk
	6 articles & 1 Book Review		USA	The State University of New York at Buffalo
	12 authors		USA	Montclair State University
	6 countries; 9 Universities		USA	Roger Williams University
			UK	University of Surrey
			UK	Bangor University
			United Arab Emirates	Higher Colleges of Technology
			Malaysia	Universiti Malaysia Pahang
			Pakistan	Air University Islamabad



Source: www.emeraldinsight.com/prr.htm

Figure 4.
Journal performance
report – *PSU Research
Review: An
International Journal*

First Issue of 2018 (Volume 2 No 1)

I am proud to present six articles and a book review that comprise a highly diverse, value-adding and contemporary set of perspectives in the domains of business. Based on data from 19 advanced countries, [Lago et al. \(2018\)](#) suggest that gender and culture are much stronger in influencing risk propensity among non-entrepreneurs than among entrepreneurs. The article, by [Umrani et al. \(2018\)](#), investigates the relationship between corporate entrepreneurship (CE), organizational culture and business performance in Pakistan. They find that banks may take considerable efforts to maximize their performance through fostering middle managers' perceptions of CE. [Umrani et al. \(2018\)](#) also provided theoretical implications through additional empirical evidence on resource-based view (RBV) of the firm. [Tan and Lakehal-Ayat \(2018\)](#) argue that the Chicago Board of Options Exchange (CBOE) only released weekly options four individual equities – Bank of America (BAC.N), Apple (AAPL.O), Citigroup (C.N) and US-listed shares of BP (BP.L) (BP.N). They find a positive association between the effects of market sentiment, liquidity, persistence and leverage in the dynamics of IV during earnings announcement. They conclude that the findings may help traders to formulate strategies that can circumvent the undefined risk associated with trading options strategies such as writing strangles.

The article, by [Hanaysha \(2018\)](#), examines the effects of corporate social responsibility, social media marketing, sales promotion, store environment and perceived value on a purchase decision in the retail sector. Based on 278 customers of retail stores in Malaysia, the study finds that corporate social responsibility and sales promotion have significant positive effects on a purchase decision. The outcomes of this study also indicated that store environment has a significant positive effect on consumers' purchase decisions, but the effect of social media marketing on purchase decision is insignificant. [Sekrafi and Sghaier \(2018\)](#) evaluate the impact of corruption on the environmental quality in Tunisia. They find three important findings:

- (1) a positive and significant relationship between control of corruption and economic growth;

- (2) a negative and significant relationship between control of corruption and environmental quality (CO₂); and
- (3) a negative and significant relationship between control of corruption and energy consumption.

The findings suggest that while control of corruption contributes to economic growth, its positive effect could be transposed indirectly via its impacts on environmental quality. The sixth article, by [Rouf \(2018\)](#), examines the influence of various corporate characteristics such as total assets, total sales, return on assets (ROA), return on sales, liquidity and age on leverage for the listed non-financial companies in Dhaka Stock Exchange (DSE) for the period of 2011-2015. He concludes that total assets, return on assets and age are negatively and significantly related to leverage of companies. He also suggests that there is a need for greater compliance with the local and international standards and penalties for non-compliance. Finally, [Muhammad et al. \(2018\)](#) provided a book review on “International Business: Alan M. Rugman, Simon Collinson. United Kingdom: Pearson Education”. They evaluate the content on theories, challenges and issues to international business discussed in the book. They highlight that the book is essential because it highlights the dominant economies – the EU, the USA and Japan – as well as emerging markets in world trade, such as Brazil, India and China.

In closing, I encourage you to send your work to *PSU Research Review*.

Mohammad Nurunnabi

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