

Corrigendum: The entry mode choice process of emerging-market multinational enterprises in other emerging markets: a multiple-case study of Turkish firms in Pakistan

Review of
International
Business and
Strategy

It has come to the attention of the publisher that article Danişman, A. and Azeem, A. (2026), “The entry mode choice process of emerging-market multinational enterprises in other emerging markets: a multiple-case study of Turkish firms in Pakistan”, *Review of International Business and Strategy*, Vol. 36 No. 3, pp. 347-386. <https://doi.org/10.1108/RIBS-01-2025-0019> published with incorrect Figure 1.

The correct Figure 1 is provided below:

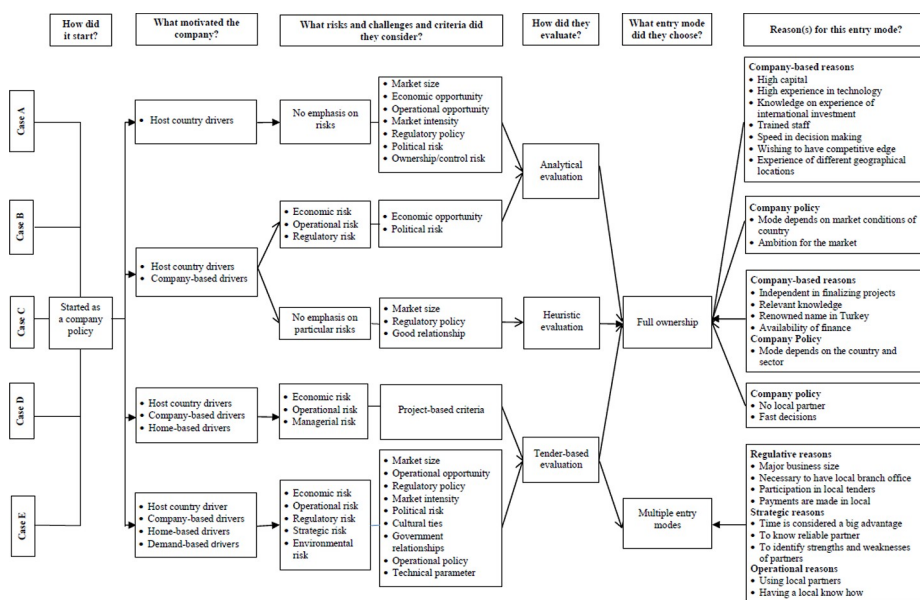


Figure 1. Patterns of entry mode choice process by Turkish firms in Pakistan

Source: Authors' own work



Review of International Business
and Strategy
© Emerald Publishing Limited
2059-6014
DOI 10.1108/RIBS-08-2026-0170

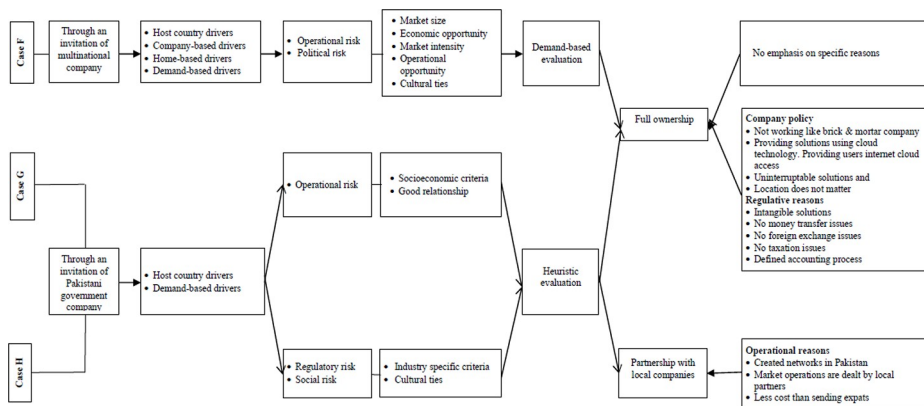


Figure 1. Continued

The publisher asks that figures be submitted correctly at submission and confirmed at article proofing stage.