

# Erratum: Guest editorial for the young consumers Special Issue on “Social media, cyberbullying and Gen Z”

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It has come to the attention of the publisher that article Rabbanee, F.K., Lee, S., and Phau, I. (2026), “Guest editorial for the young consumers Special Issue on ‘Social media, cyberbullying and Gen Z’”, *Young Consumers: Insight and Ideas for Responsible Marketers*, Vol. 27 No. 2 pp. 165–167, <https://doi.org/10.1108/YC-03-2026-003>, incorrectly listed authors Rabbanee’s, Lee’s and Phau’s affiliations.

Author Rabbanee’s affiliation has now been amended from “School of Management and Marketing, Curtin University, Singapore, Singapore” to “School of Management and Marketing, Curtin University, Perth, Australia”.

Author Lee’s affiliation has now been amended from “School of Marketing, Curtin University, Singapore, Singapore” to “School of Management and Marketing, Curtin University, Perth, Australia”.

Author Phau’s affiliation has now been amended from “Curtin University, Singapore, Singapore” to “School of Management and Marketing, Curtin University, Perth, Australia”.

This error was introduced during the article publication process, for which the publisher apologizes.